

**PRESS RELEASE — For immediate release**

Boucherville, Canada  
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**SIMAUDIO LAUNCHES THE MOON 390 NETWORK PLAYER / PREAMPLIFIER**



**The gateway to great sound** – Simaudio’s new MOON 390 Network Player / Preamplifier offers a complete high-end listening solution. Featuring a DAC, preamplifier, headphone amplifier, phono stage and network streaming capability, the MOON 390 is a truly flexible music system. Simply connect it to a power amplifier or active loudspeakers to hear an exceptional audio performance.

Simaudio has built upon its heritage of outstanding audio products by combining the functionality of the award-winning MOON 350P preamplifier and MOON 380D DAC with the latest high-end streaming architecture to create the MOON 390. With a host of analogue and digital connection possibilities, no matter how you play your music, the MOON 390 will reveal astonishing levels of detail.

The MOON 390 is designed to deliver an outstanding high-resolution streaming experience through music services such as Tidal Masters, Qobuz Sublime+ and Deezer Hi-Fi. The DAC architecture supports PCM (up to 32-bit/384kHz), DSD (up to DSD256) and is MQA certified. It is also Roon Ready and has Bluetooth aptX connectivity.

The MOON 390 features the new MiND 2 streaming module. MiND 2 (MOON intelligent Network Device) is a fabulous way of streaming and listening to your music. MiND 2 allows the playback of all the most common file formats, including DSD and MQA (via local files and TIDAL Master files). The MiND 2 also boasts a USB host port, permitting access to music on USB thumb drives. Finally, MiND 2 will also stream any digital or analog input of the 390 to other MiND 2 zones on the same network.

Simaudio’s MOON products produce sound that’s so pure and authentic that they offer a new proximity to the performer. And, because you never want those intimate moments with the artist to end, all MOON products are built to be enjoyed over a lifetime.

The MOON 390 is available in a black, 2-tone, or silver finish, and comes with a 10-year warranty.

#### MOON 390 MAIN FEATURES

- Roon Ready device
- Tidal Masters, Deezer Hi-Fi and Qobuz Sublime+ Music Services
- Stream local source to other zones
- MQA and DSD decoding
- Menu-configurable MM/MC phono stage
- High End ESS DAC PRO chipset
- Up to 32-bits / 384 kHz sampling rate (USB)
- Multi-room synchronized playback
- HDMI 2.0 switcher (4k, HDCP 2.2)
- OLED screen
- MHP (MOON Hybrid Power – Universal Power Supply)

**Retail Price: US \$5,300**

**Availability: Q2 / 2018**

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*About MOON by Simaudio:*

**MOON products: the sound experience of a lifetime.** The pure sound of the instruments, the timbre of the voice, the bated breath. At MOON we believe that nothing should stand between the authenticity at the time of recording, and the listener. This proximity is our goal; this intimacy is our passion. Experienced audiophiles and music lovers, our specialists believe in the power of music. That's why, for 38 years, our engineers and designers have been obsessed with exceeding the limits of sound purity and redefining the impossible.

At MOON we are proud to build products that are sustainable, just not just for your lifetime, but for the life of our planet. That's why we have the confidence to offer a 10-year warranty on all our products. And we favour responsible suppliers and subcontractors who share our philosophy of reducing our carbon footprint.